



WPEC
1100 Fairfield Dr
West Palm Beach, FL 33407

Fortune Media Inc
527 Avenue B
Redondo Beach, CA 90277

Contract # 1381321

Schedule Dates

10/01/12-10/08/12

Advertiser

Friends of Patrick Murphy (72568)

Agency

Fortune Media Inc (7993)

Product

POLITICAL CANDIDATE (ns) (1186)

Brand

393/PATRICK MURPHY (476114)

Salesperson

Telerep/LA, Los Angeles (2990)

Sales Office

Telerep Los Angeles

Buyer Name

FORTUNE,ONDINE

Phone/Fax

(323) 634-8085 /

CPE

33/146/393

Account Types

National/Political Candidate Agency BRD

Billing Type

Weekly/Irregular

Comments

393/PATRICK MURPHY

***** THIS IS A CASH IN ADVANCE SCHEDULE ***** 30 MIN SEP

Date Entered

09/26/12

Last Modified

09/26/12

Entered By

Nancy Britus

CO-OP

No

Headline #

06347026

Demo

A35+R

Order Type

Normal

Package Deal

Commission %

15.00

Commission

\$3,720.00

Net Total

\$21,080.00

Sales Tax

West Palm Beach (WPEC)

By Broadcast Month

Spots

Rate

Oct. 2012

11

\$24,800.00

Grand Total:

11

\$24,800.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
Est 1.0	Unapproved (NewL) on credit hold / Prime	10/05/12-10/05/12	3	:30	10p- CBS-Blue Bloods (Friday)						1			1	\$2,000.00	\$2,000.00	West Palm Beach (WPEC)		9/26/12
Est 2.0	Unapproved (NewL) on credit hold / Prime	10/05/12-10/05/12	3	:30	9p- CBS-Made in Jersey (Friday)						1			1	\$1,000.00	\$1,000.00	West Palm Beach (WPEC)		9/26/12
Est 3.0	Unapproved (NewL) on credit hold / Prime	10/01/12-10/08/12	3	:30	8p- 9p (EST)		1							2	\$1,800.00	\$3,600.00	West Palm Beach (WPEC)	HOW I MET YOUR MOTHER/PARTNERS	9/26/12
Est 4.0	Unapproved (NewL) on credit hold / Prime	10/01/12-10/08/12	3	:30	9p- 10p (EST)		1							2	\$2,700.00	\$5,400.00	West Palm Beach (WPEC)	2 BROKE GIRLS/MIKE & MOLLY	9/26/12
Est 5.0	Unapproved (NewL) on credit hold / Prime	10/05/12-10/06/12	3	:30	10p- CBS-48 Hours Mystery (Saturday)							1		1	\$800.00	\$800.00	West Palm Beach (WPEC)		9/26/12
Est 6.0	Unapproved (NewL) on credit hold / Prime	10/05/12-10/06/12	3	:30	8p- CBS-Crimetime 2 (Saturday)							1		1	\$500.00	\$500.00	West Palm Beach (WPEC)		9/26/12
Est 7.0	Unapproved (NewL) on credit hold / Prime	10/04/12-10/04/12	3	:30	8p- 9p (EST)				1					1	\$3,000.00	\$3,000.00	West Palm Beach (WPEC)	BIG BANG 2.5 MEN	9/26/12
Est 8.0	Unapproved (NewL) on credit hold / Prime	10/02/12-10/02/12	3	:30	9p- CBS-NCTS: Los Angeles (Tuesday)			1						1	\$3,500.00	\$3,500.00	West Palm Beach (WPEC)		9/26/12
Est 9.0	Unapproved (NewL) on credit hold / Prime	10/03/12-10/03/12	3	:30	9p- CBS-Presidential Debate			1						1	\$5,000.00	\$5,000.00	West Palm Beach (WPEC)		9/26/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

NAB Form PB-16 Candidates

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

West Palm Television

Date:

6-12-12

I, ONDINE FORTUNEbeing/on behalf of: Patricia Murphy, a legallyqualified candidate of the Democratic political

party for the office of: _____

in the General electionelection to be held on: Nov 6, 2012

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	As ordered				
		WPEC # 1381321			

Total Charges: **\$ 24,800=**

NAB Form PB-16 Candidates

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

Friends of Patrick Murphy

and you are authorized to announce the time as paid for by such person or entity.
I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Patrick Murphy

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

To Be Signed By Candidate or Authorized Committee

6/12/12
Date

Ondre Jortney - Agent
Signature

To Be Signed By Station Representative

☒ Accepted

☐ Accepted in Part

☐ Rejected

Lillie K. Roberts
Signature

Lillie K. Roberts
Printed Name

Sales Director
Title

NAB Form PB-16 Candidates

CANDIDATE CERTIFICATION

In Order For Federal Candidates to Receive The Lowest Unit Charge During a Political Window, the Following Certification is Required:

I, Patricia Murphy
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ does☐ does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

- ☐ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.
- ☒ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

Online Fortune

signature of candidate or authorized committee

ONLINE FORTUNE

printed name

6/12/12

date



RECORD OF REQUEST

FOR BROADCAST TIME BY OR ON BEHALF OF A
CANDIDATE FOR PUBLIC OFFICE OR AN ISSUE OF
PUBLIC IMPORTANCE

CANDIDATE/ISSUE: FRIENDS of PATRICK MURPHY PARTY: Dem

OFFICE/DESCRIPTION: U.S. Congress ELECTION DATE: 11/6/12

INQUIRY MADE BY: ONDINE FORTUNE
Candidate Manager Agency Committee (circle one)

ADDRESS: FORTUNE MEDIA, INC
527 AVENUE B
ROCKAWAY BEACH, CA 90277

PHONE: 310-543-1874 FAX: 310-543-1344

EMAIL: _____

Information Requested: RATES & AVAIL'S

Final Disposition: ORDER PLACED \$24,800=

If Committee, list officers and position: TREASURER - PATRICK MURPHY

TAKEN BY: MARY MCCUE DATE: _____ TIME: _____
T'Rep LA